

# Yuasa 'Always Check The Battery' Workshop Trial Results

Yuasa conducted a three month summer trial to determine the revenue and customer service benefits of checking every battery.

Trial period: May 2016 - July 2016 (3 Months)

Locations:



## ADS Automotive

Location: Preston, Lancashire  
Workshop size: Medium



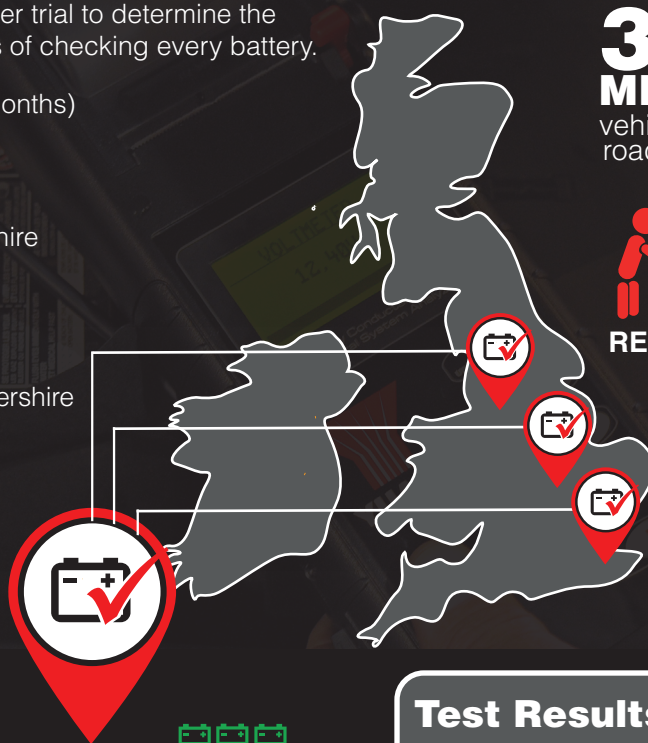
## Terry Taylor Garages

Location: Hinckley, Leicestershire  
Workshop size: Small



## D & D Autos

Location: Ashford, Kent  
Workshop size: Large

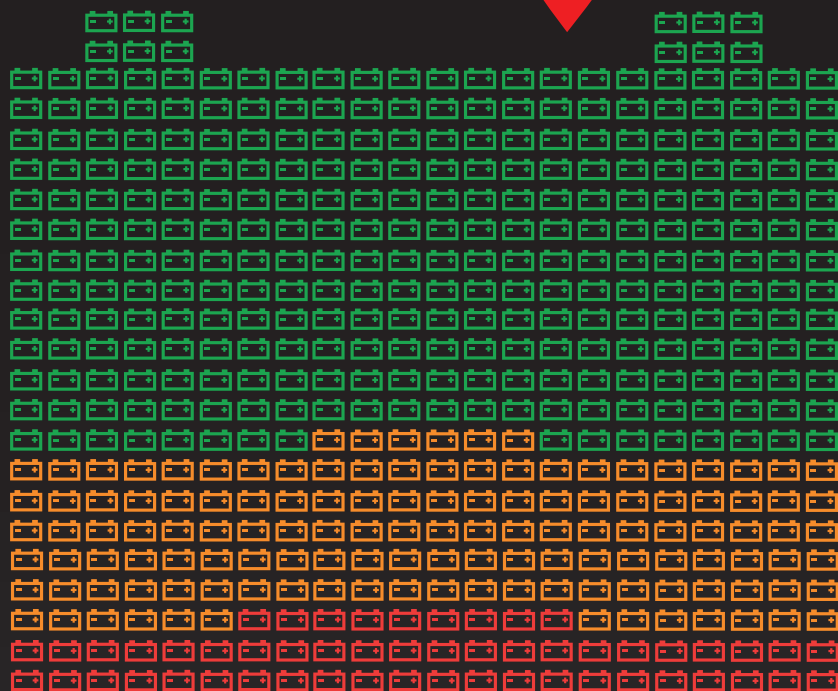


**30.4 MILLION** vehicles on UK roads are over **3 YEARS OLD**

Potentially **10 MILLION** will need a battery **RECHARGE OR REPLACE**

**7.8 YEARS** The average age of vehicles in 2015

Total batteries tested during trial: **474**



## Test Results

### GOOD



**62%** of vehicles had a good battery. Almost 1 in 3 required action.



### RECHARGE



**27%** needed recharging. That's over 1 in 4 vehicles.



### REPLACE



**11%** needed replacing. That's over 1 in 10 vehicles.



## Yearly Revenue Potential



Charging  
£10 ex VAT  
Recommended



Battery Sales



Battery Fitting  
£20 ex VAT  
Recommended



Total Revenue

**Per Garage In Trial**    **£2064**    **£5300**    **£1855**    **£9219**

Average VAT included.



**£9219** Extra annual revenue per workshop

## Your Garage

Vehicle's seen per month?

50	100	250	Charging	Battery Sales	Battery Fitting	Total Revenue
£1800	£3600	£7200	£4500	£9000	£1440	£7740
						£15480
						£30960

ALWAYS  
**CHECK THE BATTERY**  
WITH **YUASA**

Give your business a positive boost